

Worksheet: Writing a User Research Participant Screener – Autotelic PM



Who do you want to talk to?	What exact criteria will identify the people you want to talk to?	What screening questions will you ask? (Questions shouldn't reveal "right" answers.)
Parents who are working from home during the pandemic	Currently working from home when they usually would go to an office setting	Where do you usually work in regular circumstances?
	Have at least one child at home from 0 to 11 years old	Do you have children at home? How many? How old are they?
Main caregivers, possibly homeschooling	Have at least one child either too young to go to school or attending online	What is your day like? What kind of activities do you do with your child?
Smartphone owners	Has a smartphone (Iphone, Samsung, Pixel, etc)	What kind of phone do you have?
People who like playing mobile games	Plays at least one mobile game once a week	Tell me about the last time you played a mobile game this week



Who do you want to exclude?	What exact criteria will identify the people you want to exclude?	What screening questions will you ask? (Questions shouldn't reveal "right" answers.)
People working outside of the home	Do all their work outside of the home	Do you currently work from home or outside the home?
Adults with no children	Do not provide care for a child during the day	Do you care for a child 0-11 during the day?
People sending their kids to full time school or daycare	All their kids 0-11 years old go to school at least 10am to 3pm	Do your kids go to daycare or school outside the home? What schedule do they have?
Children or teenagers	< 18 years old	Age?
Not gamers	Never or rarely play mobile games, not interested in mobile games	Tell me about the last mobile game you played